

CALLING ALL HEROES:  
IT'S THAT TIME AGAIN!

# Walk a Mile in Her Shoes® Awareness Walk

THE INTERNATIONAL MEN'S MARCH TO STOP  
RAPE, SEXUAL ASSAULT & GENDER VIOLENCE

HEROES  
in Heels



BENEFITTING:



SEPTEMBER 10, 2021 - 527 QUINCY ST, RAPID CITY, SD  
REGISTRATION STARTS @ 5:00 PM,  
WALK STARTS @ 6:00 PM

## Sponsor Information Package

# WALK A MILE IN HER SHOES FACT SHEET

HOSTED BY: **WORKING AGAINST VIOLENCE, INC. (WAVI)**  
**FRIDAY, SEPTEMBER 10, 2021**

**EVENT GOALS:** RAISE \$15,000+ IN NET PROCEEDS AND EMPOWER INDIVIDUALS TO HELP STOP DOMESTIC VIOLENCE AND SEXUAL ASSAULT AGAINST ALL WOMEN. FUNDS RAISED WILL SUPPORT THE MISSION, QUALITY SERVICES, AND PROGRAMS PROVIDED BY WAVI.

**DATE:** FRIDAY, SEPTEMBER 10, 2021

**VENUE:** WAVI-527 QUINCY ST., RAPID CITY, SD

**REGISTRATION:** 5:00 PM

**INSTRUCTIONS & KICK-OFF CEREMONY:** 5:50 PM

**WALK BEGINS:** 6:00 PM

**TARGET AUDIENCE:** WALK-A-MILE IN HER SHOES WILL DRAW FAMILIES IN THE BLACK HILLS REGION WHO SUPPORT SISTERS, DAUGHTERS, NIECES, MOTHERS, AND GRANDDAUGHTERS, ARE PASSIONATE ABOUT OUR COMMUNITY, ENTERTAINMENT, FOOD AND EQUALITY AND MAY BE AFFILIATED WITH POLICE, FIRE DEPARTMENT, CITY OF RAPID CITY, CHURCHES, CAR DEALERSHIPS, ARMED FORCES, THEATRE, MEDIA, PARENT GROUPS, STUDENT ORGANIZATIONS, COLLEGES AND UNIVERSITIES, PROFESSIONAL ORGANIZATIONS AND BUSINESS AS WELL AS COMMUNITY MINDED RESIDENTS AND STAFF FROM WORKING AGAINST VIOLENCE, INC.

## **HISTORY OF WALK A MILE IN HER SHOES**

IN 2001 STARTED OUT WITH A SMALL GROUP OF MEN DARING TO TOTTER AROUND A PARK HAS GROWN TO BECOME A WORLDWIDE MOVEMENT WITH TENS OF THOUSANDS OF MEN RAISING MILLIONS OF DOLLARS FOR LOCAL RAPE CRISIS CENTERS, DOMESTIC VIOLENCE SHELTERS AND OTHER SEXUALIZED VIOLENCE EDUCATION, PREVENTION AND REMEDIATION PROGRAMS. LAST YEAR, OVER 450 SUCH WALKS WERE HELD ACROSS THE COUNTRY AND TENS OF THOUSANDS OF MEN (WOMEN AND CHILDREN TOO!) PUT ON HIGH HEELED SHOES AS A SYMBOLIC GESTURE TO WALK IN SOLIDARITY WITH WOMEN.

WORKING AGAINST VIOLENCE, INC. HAS BEEN HOSTING **WALK-A-MILE IN HER SHOES** EVENT SINCE 2012. THANKS TO THE GENEROSITY OF THE INDIVIDUALS AND BUSINESSES IN OUR COMMUNITY, IT HAS CONSISTENTLY BEEN A FUN SUCCESS! PLEASE HELP US REACH OUR GOAL OF \$15,000 IN 2021!

TO LEARN MORE ABOUT THE MOVEMENT, GO TO:

[WWW.WALKAMILEINHERSHOES.ORG](http://WWW.WALKAMILEINHERSHOES.ORG)



# WALK A MILE IN HER SHOES

## SPONSORSHIP OPPORTUNITIES

### FRIDAY, SEPTEMBER 10, 2021

#### PLATFORM SPONSOR ₱3,000 & UP (2)



- RECOGNITION DURING THE KICK OFF EVENT REMARKS & PR MARKETING
- PLACEMENT OF CORPORATE BANNER AT THE EVENT
- PROMINENT LOGO PLACEMENT ON PRINT MATERIALS, EVENT SIGNAGE & ROUTE MARKERS
- FREE REGISTRATION FOR TWO TEAMS OF 8 PEOPLE
- RECOGNITION ON THE WAVI WEBSITE & SOCIAL MEDIA
- OPPORTUNITY TO PROVIDE PROMOTIONAL MATERIAL AND PRIZE ITEMS
- INCLUDED IN THE POST EVENT FOLLOW UP STORIES AND MATERIALS
- ASSOCIATION WITH A CHARITABLE EVENT THAT CREATES AWARENESS OF THE DOMESTIC VIOLENCE AND SEXUAL ASSAULT CRISIS IN OUR COMMUNITY

#### STILETTO SPONSOR ₱2000 TO ₱2,999 (3)



- PLACEMENT OF CORPORATE BANNER AT THE EVENT
- PROMINENT LOGO PLACEMENT ON MARKETING MATERIALS, SIGNAGE & ON ROUTE MARKERS
- FREE REGISTRATION FOR ONE TEAM OF 8 PEOPLE
- RECOGNITION ON THE WAVI WEBSITE & SOCIAL MEDIA
- OPPORTUNITY TO PROVIDE PROMOTIONAL MATERIAL AND PRIZE ITEMS
- INCLUDED IN THE POST EVENT FOLLOW UP STORIES AND MATERIALS
- ASSOCIATION WITH A CHARITABLE EVENT THAT CREATES AWARENESS OF THE DOMESTIC VIOLENCE AND SEXUAL ASSAULT CRISIS IN OUR COMMUNITY

#### PUMP SPONSOR ₱1000 TO ₱1,999 (4)



- LOGO PLACEMENT ON MARKETING MATERIALS, SIGNAGE & ON ROUTE MARKERS
- FREE REGISTRATION FOR 5 PEOPLE
- RECOGNITION ON THE WAVI WEBSITE & SOCIAL MEDIA
- OPPORTUNITY TO PROVIDE PROMOTIONAL MATERIAL AND PRIZE ITEMS
- INCLUDED IN THE POST EVENT FOLLOW UP STORIES AND MATERIALS
- ASSOCIATION WITH A CHARITABLE EVENT THAT CREATES AWARENESS OF THE DOMESTIC VIOLENCE AND SEXUAL ASSAULT CRISIS IN OUR COMMUNITY

#### KITTY HEEL SPONSOR ₱500 TO ₱999 (6)



- LOGO PLACEMENT ON MARKETING MATERIALS, SIGNAGE & ON ROUTE MARKERS
- FREE REGISTRATION FOR 4 PEOPLE
- RECOGNITION ON THE WAVI WEBSITE & SOCIAL MEDIA
- OPPORTUNITY TO PROVIDE PROMOTIONAL MATERIAL AND PRIZE ITEMS
- INCLUDED IN THE POST EVENT FOLLOW UP STORIES AND MATERIALS
- ASSOCIATION WITH A CHARITABLE EVENT THAT CREATES AWARENESS OF THE DOMESTIC VIOLENCE AND SEXUAL ASSAULT CRISIS IN OUR COMMUNITY

#### BALLERINA FLAT SPONSOR ₱250 TO ₱499 (6)



- COMPANY NAME ON PRINT MATERIALS
- FREE REGISTRATION FOR 3 PEOPLE
- RECOGNITION ON THE WAVI WEBSITE & SOCIAL MEDIA
- OPPORTUNITY TO PROVIDE PROMOTIONAL MATERIAL
- INCLUDED IN THE POST EVENT FOLLOW UP STORIES AND MATERIALS
- ASSOCIATION WITH A CHARITABLE EVENT THAT CREATES AWARENESS OF THE DOMESTIC VIOLENCE AND SEXUAL ASSAULT CRISIS IN OUR COMMUNITY

# WALK A MILE IN HER SHOES

## SPONSORSHIP APPLICATION FORM

FRIDAY, SEPTEMBER 10, 2021

YES! WE WANT TO SPONSOR THE 2018 WALK-A-MILE IN HER SHOES IN SUPPORT OF WORKING AGAINST VIOLENCE, INC. FOR HELPING WOMEN AND THEIR CHILDREN AS THEY TAKE STEPS TO WALK AWAY FROM DOMESTIC VIOLENCE!

SPONSORSHIP LEVEL:

PLATFORM \$3000 & UP (2)  STILETTO \$2,000 - \$2,999 (3)

PUMP \$1000 - \$1,999 (4)  KITTY HEEL \$500 - \$999 (6)

BALLERINA FLAT \$250 TO \$499 (6)

DONATED ITEMS \$ \_\_\_\_\_ (VALUE) ITEM DESCRIPTION \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

TITLE \_\_\_\_\_ CONTACT NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

POSTAL CODE \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E MAIL \_\_\_\_\_

SPONSORSHIP RECOGNITION BEGINS UPON RECEIPT OF PAYMENT.  
CHECKS SHOULD BE MADE PAYABLE TO WORKING AGAINST VIOLENCE, INC.

CHECK ENCLOSED  PLEASE INVOICE

DUE TO PRINTING DEADLINES, IF YOU WISH TO BE INCLUDED IN EVENT MATERIALS,  
CONTRIBUTIONS AND COMPANY LOGOS MUST BE RECEIVED BY:  
FRIDAY, AUGUST 20, 2021.

PLEASE COMPLETE AND FORWARD THIS FORM ALONG WITH PAYMENT TO:  
WORKING AGAINST VIOLENCE, INC.  
527 QUINCY STREET  
RAPID CITY, SD 57701

EMAIL: HEIDIM@WAVI.ORG

THANK YOU FOR YOUR SUPPORT. YOUR SPONSORSHIP OF WALK-A-MILE IN HER SHOES WILL MAKE A DIFFERENCE TO THE LIVES OF WOMEN AND THEIR CHILDREN AS THEY TAKE STEPS TO WALK AWAY FROM DOMESTIC VIOLENCE!



# WALK A MILE IN HER SHOES

## SPONSORSHIP AGREEMENT - TERMS & CONDITIONS

AS A WALK-A-MILE IN HER SHOES SPONSOR YOU AGREE TO THE FOLLOWING TERMS AND CONDITIONS:

**1. PURPOSE AND INTENT:** THE PURPOSE OF THIS AGREEMENT IS TO SOLIDIFY THE AGREEMENT BETWEEN WORKING AGAINST VIOLENCE, INC. AND THE SPONSOR. THE INTENT OF THE PARTIES IS TO EXECUTE THE AGREED UPON TERMS OUTLINED IN THE SPONSORSHIP PACKAGE, AND TO FULFILL THE RECIPROCAL RELATIONSHIP NECESSARY FOR THE SUCCESS OF THE EVENT.

**2. DURATION:** THE ABOVE SPONSOR IS BOUND BY THIS AGREEMENT FROM POINT OF SIGNING UNTIL ONE-WEEK POST EVENT. IN THE CASE THAT POINT OF SIGNING IS UNCLEAR OR UNCERTAIN; THE SPONSOR IS BOUND FROM ONE MONTH PRIOR TO THE EVENT UNTIL ONE-WEEK POST EVENT.

**3. TIMING:** WALK-A-MILE IN HER SHOES TAKES PLACE ON FRIDAY, SEPTEMBER 10, 2021, IN RAPID CITY, SD. THE SPONSOR IS REQUIRED TO SUBMIT ALL FINAL PAYMENT OR GIFT IN-KIND DONATIONS BY FRIDAY SEPTEMBER 3, 2021 IN ORDER TO BE INCLUDED IN ONSITE EVENT SIGNAGE AND PROMOTIONS. PARTICIPANTS, SPEAKERS, VOLUNTEERS, ETC. ARE REQUIRED A MINIMUM OF TWO HOURS PRIOR TO THE EVENT.

**4. RESPONSIBILITY:** THE SPONSOR IS RESPONSIBLE FOR FULFILLING ANY AND ALL DUTIES OUTLINED IN THE SPONSORSHIP PACKAGES. THIS INCLUDES BUT IS NOT LIMITED TO CONTRIBUTING THE AGREED UPON RATE OF MONETARY OR IN-KIND AID, PRODUCING VOLUNTEERS, SPEAKERS, PARTICIPANTS, AND ANY OTHER SUPPORT.

**5. EVENT CANCELLATION:** THE SPONSOR AGREES THAT IF FOR AN UNFORESEEN REASON THE EVENT IS CANCELLED FUNDS MAY BE USED FOR THE SUBSTITUTE EVENT.

IN RETURN, WORKING AGAINST VIOLENCE, INC. PROMISES TO FULFILL ANY AND ALL DUTIES OUTLINED IN THE SPONSORSHIP PACKAGES REGARDING ADVERTISEMENT AND MARKETING OF THE SPONSOR'S LOGO AND/OR NAME AND ANY OTHER AGREED UPON AMENITIES.



TO LEARN MORE ABOUT THE SHELTER,  
GO TO: [WWW.WAVI.ORG](http://WWW.WAVI.ORG)

# TOO TIRED TO TROT? BUT YOU STILL WANT TO PROMOTE PEACE & SUPPORT???

NO PROBLEM!!! YOU CAN STILL JOIN IN THE FUN!  
(BUT IT WILL COST YOU \$\$\$)

## YOU CAN BECOME A PURPLE FUZZY SLIPPER SPONSOR!

PLEDGE TO BE A PURPLE FUZZY SLIPPER SPONSOR:

\$150.00

- DONATION INCLUDES FREE REGISTRATION FOR TWO PEOPLE!
- AVOID SWEATING BEFORE YOUR FRIDAY NIGHT DATE!
- AVOID RUNNING IN HIGH HEELS IN PUBLIC!
- AVOID A SPRAINED ANKLE, A PULLED GROIN, AN ASTHMATIC ATTACK, ETC.

FEEL FREE TO BRING YOUR LAWN CHAIR OR ANYTHING ELSE  
THAT WILL MAKE YOU FEEL MORE AT HOME,  
SLIP INTO THOSE SOFT, COMFORTABLE FUZZY SLIPPERS,  
THEN, SIT BACK AND WATCH EVERYONE ELSE WORK UP A SWEAT!  
YOU'LL BE COMFORTABLY SEATED  
AT THE FINISH LINE TO CHEER THE OTHERS ON!  
WE GUARANTEE THAT YOU WON'T MISS A MINUTE OF THE ACTION!

NO SWEAT ~ NO STENCH ~ NO HASSLES ~  
JUST GOOD OLD-FASHIONED REST & RELAXATION!

SIMPLY FILL OUT YOUR PLEDGE SHEET,  
INSPIRE TWO PEOPLE TO COME WALK  
(REGISTRATION IS FREE WITH YOUR DONATION)  
AND BRING YOUR \$\$, SLIPPERS AND LAWNCHAIR TO  
WAVI (527 QUINCY ST) AT  
5:00PM ON SEPTEMBER 10, 2020  
THEN SIT BACK, RELAX, AND CHEER FOR THE OTHERS!





# Walk a Mile in Her Shoes® Awareness Walk Pledges

THE INTERNATIONAL MEN'S MARCH TO STOP  
RAPE, SEXUAL ASSAULT & GENDER VIOLENCE

## HERE'S HOW TO GET STARTED WITH PLEDGES:

1. SAVE THE DATE! FRIDAY, SEPTEMBER 10, 2021 - 5:00PM AT WAVI - 527 QUINCY ST!
2. GO TO [HTTP://WAVI.ORG/EVENTS/](http://wavi.org/events/) TO DOWNLOAD/PRINT THE PLEDGE SHEET OR CALL 605-341-3292 FOR MORE INFO!
3. START COLLECTING PLEDGES - \$100 MINIMUM - MAKE SURE TO KEEP CASH OR CHECKS IN A SAFE PLACE AND BRING ALL YOUR PLEDGES ON WALK DAY!
4. REGISTER STARTING AT 5:00PM AT WAVI ... YOU'LL GET YOUR HEELS AND THEN...  
**GET READY TO WALK FOR WAVI!**

## IMPORTANT INFORMATION:

ALL PLEDGES MUST BE BROUGHT TO THE EVENT REGISTRATION. THE MINIMUM PLEDGE LEVEL FOR PARTICIPANT IS \$100 IN PLEDGES. CONSIDER ASKING YOUR EMPLOYER TO MATCH YOUR PLEDGES! YOU CAN REGISTER AND RAISE MONEY IN TEAMS!

CALL 605-341-3292 OR EMAIL [HEIDIM@WAVI.ORG](mailto:HEIDIM@WAVI.ORG) WITH ANY QUESTIONS!



TO LEARN MORE ABOUT THE SHELTER,  
GO TO: [WWW.WAVI.ORG](http://WWW.WAVI.ORG)



TO LEARN MORE ABOUT THE MOVEMENT,  
GO TO: [WWW.WALKAMILEINHERSHOES.ORG](http://WWW.WALKAMILEINHERSHOES.ORG)